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Chairman, SRK Foundation

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Secretary, SRK Foundation

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Principal, SRK Institute of Technology

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The Head, Department of Sciences and Humanities

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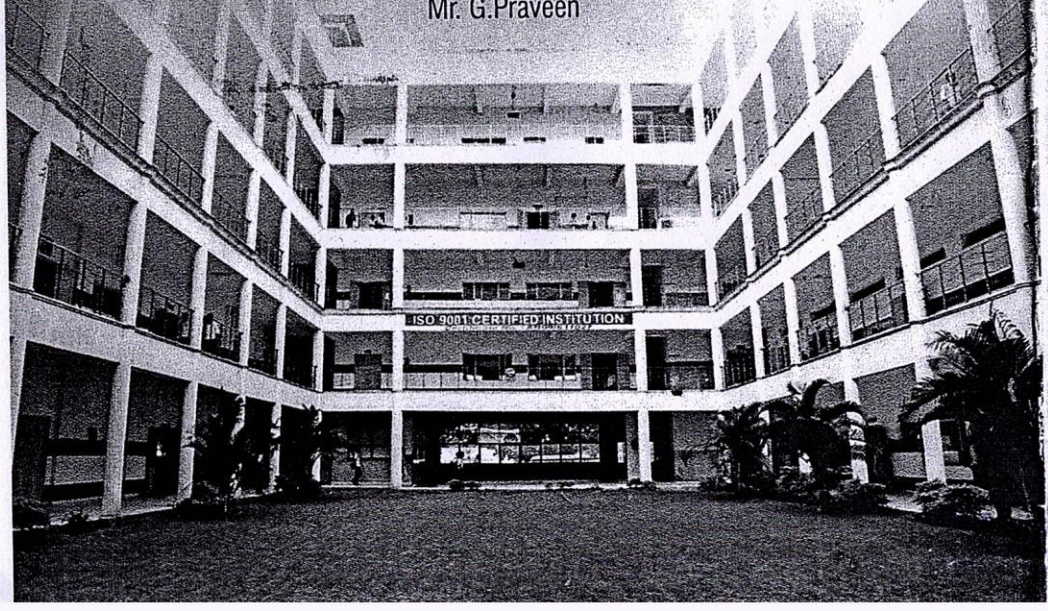
Coordinators:
Mr. V. Yellamanda
Mr. G.Praveen



SRK INSTITUTE OF TECHNOLOGY
VIJAYAWADA

SRK INSTITUTE OF TECHNOLOGY

NH 5, Enikepadu, Vijayawada,
Andhra Pradesh -521108 Ph. No.: 0866 284 3839

Faculty Development Training

Organized by

Department of English

in Association with

Acharya Educational Services,
Authorized Cambridge Assessment Centre, Bangalore.

TRAINING in

English for Educators & Cambridge Business English Communication

(BEC - Preliminary)

9th OCT 2017 - 8th NOV 2017

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SRK FOUNDATION
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ACHARYA EDUCATION
SERVICES PVT LTD

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Cordially invites you to Valedictory function of
Faculty Development Training
on

ENGLISH FOR EDUCATORS & CAMBRIDGE BUSINESS ENGLISH COMMUNICATION

(BEC - Preliminary)

Organized by
Department of English,
SRK Institute of Technology

in Association with
Acharya Educational Services,
Authorized Cambridge Assessment Centre, Bangalore.
at 10AM on 8th November 2017

Sri B. S. APPA RAO
Chairman, SRK Foundation,
has kindly consented to preside over the function

Sri APPAJI REDDEM,
Deputy Resident Editor and Chief of Bureau, The Hindu,
has kindly consented to be the Chief Guest,

Sri K.V.S.S. MURTHY
Vice-President, Acharya Educational Services, Bangalore
has kindly consented to be the Guest of Honour

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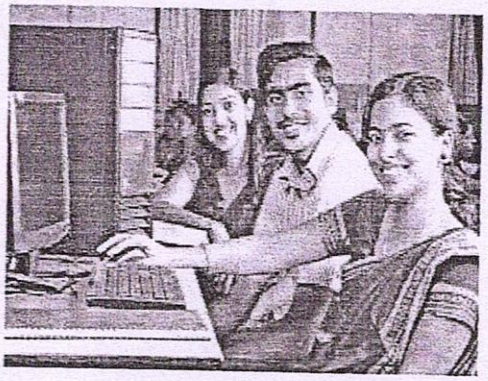
BUILDING THE NEXT GEN IT PROFESSIONAL

Program title: **POORNA**
Period: **28 calendar days**
Participants: **Studying for a Degree**
Pedagogy: **Hands-on, Project based**

Description:
Becoming an exceptional programmer takes a lot of practice and determination. Longer you practice the better you get. It requires one to sit at a workstation for long hours and engage in problem solving. The good news is once you develop the habit to work for long hours and the habit to solve problems then coding computer applications becomes your second nature. There are a few key areas that once mastered, can make the job a lot easier. In this boot camp you learn the key elements of becoming a successful programmer – Requirements Gathering, Understanding the SRS, the Design, UI, Coding, Testing, Debugging, Teamwork, Work Planning, Estimating, Presenting and Reporting . Building skills in these Key Result Areas and later making them a habit, you can develop complex applications, pass technical and HR interviews with ease and land well-paying jobs.

WHAT YOU WILL LEARN IN THIS BOOTCAMP

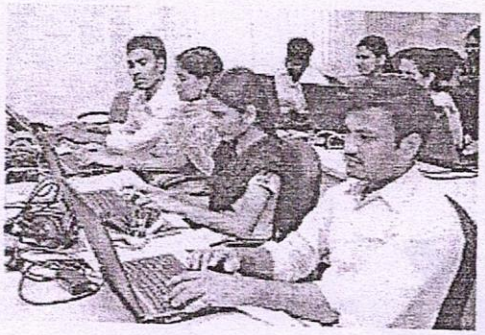


– Technical Skills –

1. Requirements Gathering;
2. Digesting an SRS and Application Design;
3. Designing User Interfaces;
4. Data Dictionary and Table Design;
5. HTML5 / CSS / PHP / MySQL / Python / Java;
6. Writing Unit Test Cases;
7. Writing well documented code;

– Soft Skills –

8. Workload Planning & Effort Estimation;
9. Project & Concept Presentation;
10. Reporting Work-In-Progress;
11. Communicating within a team;
12. Persuasion & Influencing others;



METHODOLOGY

- Follow SDLC
- Develop a SW E2E (end-to-end)
- Self-Learning & Teamwork
- Practice, Practice & Practice

TAKEAWAYS

- Skills in 3 key programming tools
- Skills in Project Communication
- Skills in Project Methodology
- Skills in developing robust SW

Contact
Mr. Amarnath Hari
Program Director
Mobile. +91 961 897 2070 (WhatsApp)

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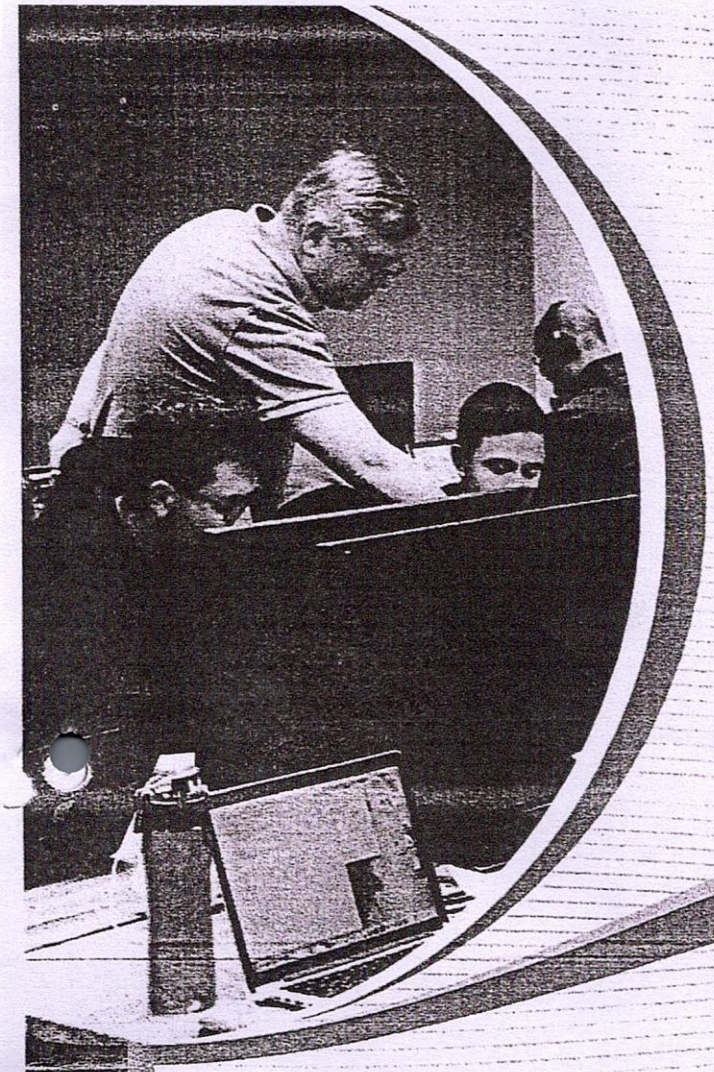

PALS

People Assets Learning Services

- **POORNA**
- **PARI POORNA**
- **SAM POORNA**

Building The Next Generation IT Professional

- Are you a recent graduate?
- Do you aspire to be the Next Gen IT professional?
- Do you want to learn Software Engineering instead of just software development?
- Do you want to develop project related soft skills to ride along with your technical skills?
- Do you want to ace any technical or HR interview?

(Call to Action) - Then apply today to join the 28-day POORNA program

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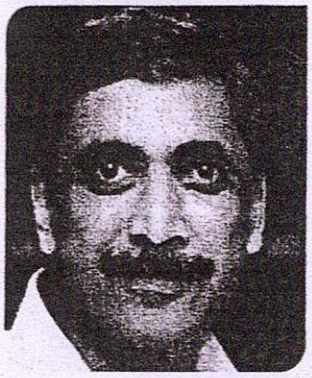
CURRICULUM ADVISORS

I



AMITABH OJHA
BTECH - IIT DELHI

37 years' experience in the IT Industry. Serial CTO of several successful technology companies – Times Internet, SirionLabs, Net Ambit, Global Data, Moving Walls. Has engineered several award winning software applications.

II

NAGESH PAILA
BTECH - IIT CHENNAI
MTECH - NITIE MUMBAI

30 years experience in SW Product Development and managing large project teams at IBM, HSBC, HP, CSX and Sealand Corporations, TCS, Tata Steel and Interwoven. Large database design, SW Architecture and design, Project Management, Real Time and Event driven system design, Implementation experience for ERP / Transportation / Banking applications

III

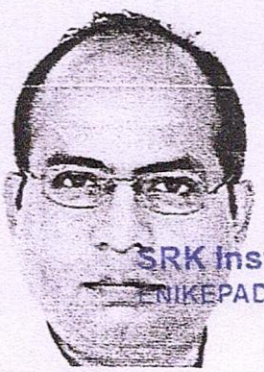
KRISHNA PALAKODETI
MTECH – BITS (PILANI)

24 years experience mainly in the Telecom arena; Heading services at Nokia Siemens Network, OpenCloud (UK), Patni, Convergys, Deloitte Consulting (UK), Ericsson (LHS-Germany)), Mahindra Satyam and AT&T.

PROGRAM DIRECTOR

AMARNATH HARI
ILLINOIS INSTITUTE OF TECHNOLOGY
CORNELL UNIVERSITY

IV



30 years experience in Learning & Development in the IT industry gained in PSI Data Systems & TOI (Delhi), Triune Projects and HKIS (Hong Kong), Convergys (Singapore, Indonesia, Taiwan) and Moving Walls (Malaysia)

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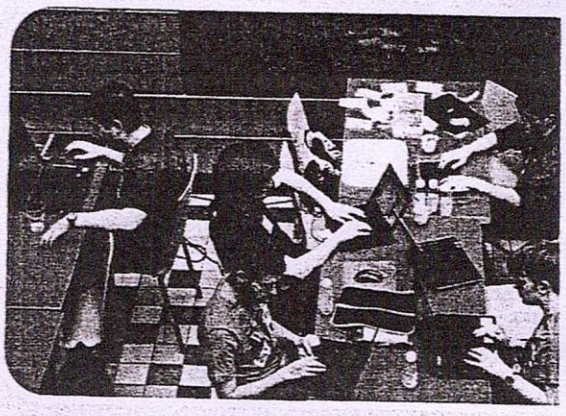
CODING BOOTCAMP

Poorna



Program title : POORNA
Period : 28 Calendar days
Participants : Studying / Passed degree
Pedagogy : Hands-on, Project based

Description:
Becoming an exceptional coder takes a lot of practice and determination. Earlier you start the better – wonderful if you are a 2nd or 3rd year degree student. It requires one to sit at a workstation for long hours and engage in problem solving. The good news is once you develop the habit to work for long hours and the habit to solve problems then coding computer applications becomes your second nature. There are a few key areas that once mastered, can make the job a lot easier. In this boot camp you learn the key elements of becoming a successful programmer – Requirements-Gathering, Understanding the SRS, the Design, UI, Coding, Testing, Debugging, Project – Planning, Estimating, Presentation and Reporting . Building skills in these Key Result Areas and later making them a habit, you can pass technical and HR interviews and become strong contenders for lucrative jobs.

WHAT YOU WILL LEARN IN THIS BOOTCAMP

1. Requirements Gathering
2. Digesting an SRS and Application Design
3. Designing User Interfaces
4. Data Dictionary and Table Design
5. Speed Programming using PHP / Python / Java;
6. Writing Unit Test Cases;
7. Writing well documented code;
8. Project Planning & Effort Estimation
9. Presenting your work to a closed group;
10. Periodic Reporting Work-In-Progress;
11. Communicating your Work / Results to others;
12. Interview successfully for a job.

Methodology

- Bring your own laptop
- Learn while developing a project
- Guidance from a Programming Coach
- Practice, Practice & Practice

Take aways

- Skills in 3 key programming tools
- Skills in Project Communication
- Skills in Project Methodology
- Skills in multi-layer Interviewing

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COMPETENT	Everything should be made as simple as possible, but not simpler – Albert Einstein	Think like a man of Action, act like a man of Thought – Henry Bergson	The ancestor of every action is a Thought – Ralph Waldo Emerson
SKILLED	Rule your mind or it will rule you – Horace	The beginning is half of every action – Greek proverb	Things rarely get stuck because of lack of time. They get stuck because the doing of them has not been defined
	Vision is not enough; it must be combined with venture. It is not enough to stare up the steps; we must step up the stairs – Vaclav Havel	There is usually an inverse proportion between how much is on your mind and how much its getting done	Simple, clear purpose and principles give rise to complex and intelligent behavior. Complex rules and regulations give rise to simple and stupid behavior – Dee Hock
NOVICE	Imagination is more important than knowledge – Albert Einstein	Begin with the End in mind. You often need to make it up in your mind before you can make it happen in your life.	The best way to get a good idea is to get lots of ideas – Linus Pauling

PEOPLE ASSETS

PALS

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E-mail: INFO@PALS.CENTER

Poorna

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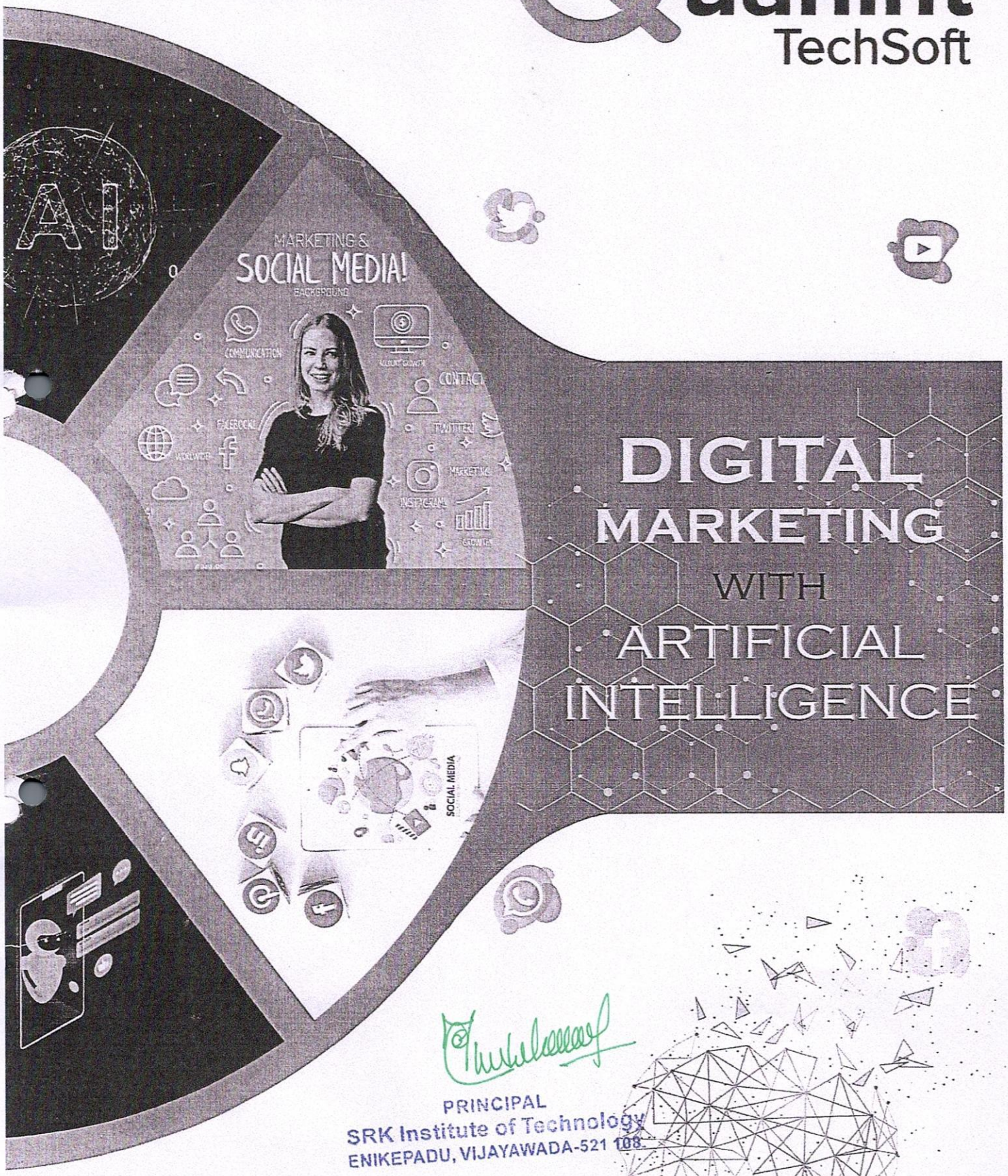
Mobile : +91 944 804 1608

Financial Controller
J.V. Ravikumar
Mobile : +91 988 592 7639

Quanint TechSoft



DIGITAL MARKETING WITH ARTIFICIAL INTELLIGENCE

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Social Media Optimization (SMO)

- What is Artificial Intelligence
- Relationship between AI and Digital Marketing
- How to use Artificial Intelligence with Digital Marketing
- Use cases and Industries
- Impact of AI in Digital Marketing

Affiliate Marketing

- Affiliate Marketing Fundamentals
- How Affiliate Works
- Choosing Affiliate Network
- Earning through Affiliate

Email Marketing with AI

- SMO BASICS
- Using Twitter, LinkedIn, Facebook, G+ Organic Marketing
- Facebook, Twitter and LinkedIn Paid Marketing
- Social Media content with buyer persona
- Social Sentiment Analysis using python

Google AdSense

- Setting up Account
- How to apply for AdSense
- Restrictions for revenue generation
- How to make money from AdSense

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A TWO-DAY
NATIONAL WORKSHOP
ON
"Applications of Remote Sensing and Geographic Information System in Water Resource Engineering"
30th to 31st AUGUST, 2019

REGISTRATION FORM

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Year _____

Department _____

Name of the Institute _____

Address _____

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State _____ Pin _____

Gender: M / F

Experience in years _____

Details of Registration fee:

Amount _____ DD No. _____ Date _____

Name of the bank _____

Email _____

Phone Number _____

Signature of participant Head of the Institution

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Principal, SRKIT

Convener
Dr.T.Satyanarayana,
HOD-CIVIL

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Mrs. G. Sahithi, Asst. Professor
Miss.K.Rupa Sri, Asst. Professor
Department of Civil Engineering.
SRK Institute of Technology.

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Sri Syed.Jakeer Hussain, Asst Professor
Sri. R.Durga Rao, Asst. Professor

A TWO-DAY
"NATIONAL WORKSHOP
ON
"Applications of Remote Sensing and Geographic Information System in Water Resource Engineering""

Organized by Department of Civil Engineering

30th to 31st August, 2019

KNOWLEDGE IS POWER
SRK INSTITUTE OF TECHNOLOGY
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SRK INSTITUTE OF TECHNOLOGY
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AP, India.

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Andhra Pradesh State Skill Development Corporation

(Department of Skill Development, Entrepreneurship & Innovation, Govt.of Andhra Pradesh)

Skill AP
APSSDC

శ్రీ వై.ఎస్.జగన్ మోహన్ రెడ్డి
ముఖ్యమంత్రి, ఆంధ్రప్రదేశ్

DASSAULT SYSTEMES

The 3DEXPERIENCE® Company

A One Week Workshop on Systems Engineering -Mechantronics

Date: 24th - 29th Feb 2020

Venue & Organised by:

SRK Institute of Technology
APSSDC - Dassault Lab

SRK INSTITUTE OF TECHNOLOGY
VIJAYAWADA

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About Workshop : Artificial intelligence (AI) refers to the simulation of human intelligence in machines that are programmed to think like humans and mimic their actions. The term may also be applied to any machine that exhibits traits associated with a human mind such as learning and problem-solving. AI is continuously evolving to benefit many different industries. Machines are wired using a cross-disciplinary approach based in mathematics, computer science, linguistics, psychology, and more.

Orange is a component-based visual programming software package for data visualization, machine learning, data mining, and data analysis. Orange components are called widgets and they range from simple data visualization, subset selection, and pre-processing, to empirical evaluation of learning algorithms and predictive modelling. Visual programming is implemented through an interface in which workflows are created by linking predefined or user-designed widgets, while advanced users can use Orange as a Python library for data manipulation and widget alteration.

About Institution: SRK Institute of Technology is one of the best engineering colleges located in Vijayawada, Andhra Pradesh. The college was established in the year 2007 with a visionary chairman Sri. B.S.AppaRao. It offers Bachelor's Engineering degree in all major branches and Master's Degrees MBA, MCA and M.Tech in CSE and ECE.

About the Department: The Department of Computer Science and Engineering lead by Dr. D.Haritha is equipped with the best of resources [illegible] education to students. The CSE department [illegible] associated with Wipro Nicholas and Bennett University Greater Noida which is playing major role in the field of Artificial Intelligence to students and Industries in India. The association helping faculty and students to get trained on Artificial Intelligence and [illegible] students [illegible]

Day-1 : Introduction to Machine Learning and Deep Learning, Introduction to Orange Tool.
Day-2 : Concept of Regression, Regression Examples using Orange Tool.
Day-3 : Classification concepts, Classification Examples using Orange Tool.
Day-4 : Introduction to Clusterinig concepts, Examples using Orange Tool.
Day-5 : Text Processing, Application Assignments.

Dates : 6th July to 10th July, 2020.
Timings : 10:00 Am - 1:00Pm

COMMITTEE MEMBERS

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Sri B. S. Appa Rao
Chairman, SRK FOUNDATION

Patrons:
Sri B. S. Sri Krishna
Secretary, SRK FOUNDATION
Dr. M. Ekambaram Naidu Principal, SRKIT

Convener :
Dr. D. Haritha HOD, Dept of CSE

Faculty Co-ordinators:
T. Ganesh Kumar
M. V. Sumanth

Student Co-ordinators:
N. Mansi
M. Krishna Pranath

Registration Link :
https://forms.gle/diLiNUCVySKbcj5V8

E-Certificates will be given for the participants

ONE WEEK WORKSHOP ON

ARTIFICIAL INTELLIGENCE USING VISUAL PROGRAMMING

Dates : 6th - 10th July, 2020.

Timings : 10:00 AM - 1:00 PM

Organized By :

Department of Computer Science and Engineering

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SRK Institute of Technology
ENIKEPADU, VIJAYAWADA-521 108.