



SRK INSTITUTE OF TECHNOLOGY
Enikepadu, Vijayawada 521108
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(ISO 9001:2015 Certified Institution)

Date: 04.07.2017

CIRCULAR

It is here by informed that IPR CELL is going to organize One day Seminar on "COPYRIGHTS: REGISTRATION AND INFRINGEMENT" on 05.07.2017 by Dr.G.V. Jagapathi Rao HOD & Director, Sir C.R.R.PG College Eluru.. Hence all the students of IV B.Tech CSE and ECE are instructed to attend the seminar without fail in the ground floor seminar hall by 10:00 AM.

T.M. Hobasree
COORDINATOR
(IPR CELL)

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2. IPR Cell Committee members

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Academic Year: 2017-18

Year/Sem: IV/I

Date: 5/7/2017

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One day Seminar on "COPYRIGHTS: REGISTRATION AND INFRINGEMENT"

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	14X41A0401	Ch Shanmukha Naga Sai	ECE	Ch.S.N.Sai.
2	14X41A0402	P N L Durga Prasanna	ECE	P.N.L.D Prasanna
3	14X41A0403	Nimmagadda Arush	ECE	N.Arush
4	14X41A0404	Dagani Mounika	ECE	<i>[Signature]</i>
5	14X41A0405	Katneni Bhagya Sri	ECE	Bhagya
6	14X41A0406	Ch Alekhya Sahi	ECE	Ch.Alekhya Sahi
7	14X41A0420	Ch Vamsi Krishna	ECE	vamsi
8	14X41A0421	Komirineni Sruthi	ECE	<i>[Signature]</i>
9	14X41A0422	Gogireddy Saivaibhav Reddy	ECE	G.Saivaibhav Reddy
10	14X41A0423	Sadineni Pardhu Sree	ECE	Sree
11	14X41A0441	Rukshar Akhtar	ECE	Akhtar.
12	14X41A0442	Nukala Veera Madhuri	ECE	<i>[Signature]</i>
13	14X41A0443	Toleti Hyndavi	ECE	Hyndavi
14	14X41A0445	Garikipati Vijaya Lakshmi	ECE	lakshmi
15	14X41A0457	Bainaboyina Vara Lakshmi	ECE	B.V. Lakshmi
16	14X41A0458	Penumala Prasanth Kumar	ECE	p.prasanthkumar
17	14X41A0460	Cheraku Nikhitha	ECE	Nikhitha
18	14X41A0469	Seelam Vijay Kumar	ECE	S.Vijay Kumar
19	14X41A0470	Jutru Vijay	ECE	Vijay
20	14X41A0471	Birudugadda Rakesh	ECE	Rakesh

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21	14X41A0501	A. Sandeep	CSE	A. Sandeep
22	14X41A0502	A. Vyshnavi	CSE	Vyshnavi
23	14X41A0504	B. Vimala Victoria	CSE	Vimala
24	14X41A0505	Ch. Chakresh Manikanta	CSE	Ch. Chakresh Manikanta
25	14X41A0515	G. Venkata Naresh	CSE	Naresh
26	14X41A0516	J. Manoj Veerendra Nadh	CSE	J. Manoj Veerendra Nadh
27	14X41A0517	Sk Asfan Ahmed	CSE	Sk Asfan Ahmed
28	14X41A0518	K. Abhinay	CSE	Abhinay
29	14X41A0557	V. Durga Bhavani	CSE	Durga
30	14X41A0558	Vemulapalli Gayatri	CSE	Gayatri
31	14X41A0559	V. Rupa Bhavani	CSE	V. Rupa Bhavani
32	14X41A0564	Bobba Sahithi	CSE	B. Sahithi
33	14X41A0566	Chitturi Naga Sri	CSE	Nagesh
34	14X41A0567	Dasari Jaya Srilekha	CSE	D. J. Srilekha
35	14X41A0568	Devarapalli Durga Naga Malleswari	CSE	Naga

R. S. Subbarao
COORDINATOR

(IPR CELL)

Ch. Chakresh Manikanta

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Academic Year: 2017-18

Date: 5/7/2017

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One day Seminar on "COPYRIGHTS: REGISTRATION AND INFRINGEMENT"

S.No	Name of the faculty	Department	Designation	Signature
1	Mr. D.V.V. Bramha Chari	MCA	Asst. Professor	
2	Mr.S.Nageswara rao	EEE	Asst. Professor	
3	Mr.G.DurgaPrasad	ME	Asst. Professor	
4	Mr. P.RatnaBhaskar,	ECE	Asst. Professor	
5	Mr.Ch. Ambedkar	CSE	Asst. Professor	

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Date: 07.07.2017

PROGRAM REPORT

Name of program: One day Seminar on "COPYRIGHTS: REGISTRATION AND INFRINGEMENT"

Date: 05.07.2017

Resource Person: Dr.G.V. Jagapathi Rao HOD & Director Professor Sir C.R.R.PG College
Eluru, Phone no:

No. of faculty attended: 5

No. of Students attended: 35

"COPYRIGHTS: REGISTRATION AND INFRINGEMENT" a one day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. Technical session was taken by Dr.G.V. Jagapathi Rao, HOD & Director Professor, Sir C.R.R.PG College, Eluru.He had described basics of copy rights and explained about the purpose of copyright registration and infringement. The session was very interactive. Students and faculty had asked many questions and satisfied with the session.

OBJECTIVE OF THE PROGRAM:

To develop knowledge about the copy rights registration benefits.

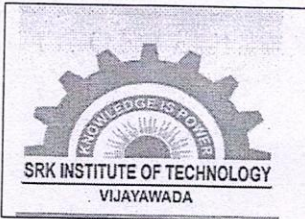
OUTCOME OF THE PROGRAM:

Students gained knowledge about copy rights registration and the purpose of copyright registration.

Rms. All Sew
COORDINATOR

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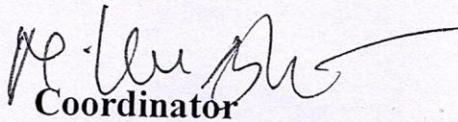


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ENTREPRENEURSHIP DEVELOPMENT CELL

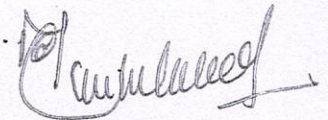
Date: 16/10/2017

CIRCULAR

The Entrepreneurship Development Cell (EDC) is organizing One Day Seminar on 18/10/2017 (Wednesday). The Topic is "Feasibility Study as a tool for Entrepreneurial Success" and the Resource Person is **Dr. P. Adi Lakshmi**, Professor, PVP Siddhartha Inst of Tech, Vijayawada. All MBA Students are instructed to attend the seminar.


Coordinator

(EDC Cell)



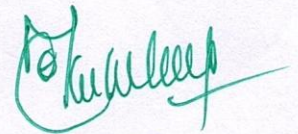
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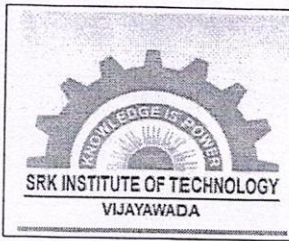
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MBA

2. To EDC Cell Members,
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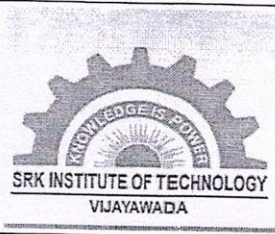
Academic Year: 2017-18

Year/Sem: II/I

Date: 18/10/2017

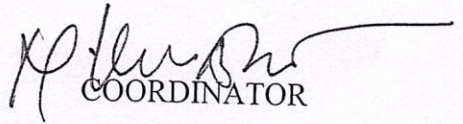
A One Day Seminar on "Feasibility Study as a tool for Entrepreneurial Success"

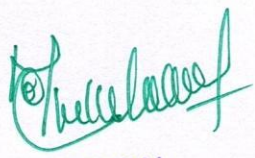
S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	16X41E0001	ANNE PRATYUSHA	MBA	A. Pratyusha
2	16X41E0002	BATTINA MADHURI	MBA	B. Madhuri
3	16X41E0003	BIYYAPU VIKAS KUMAR	MBA	B. Vikas Kumar
4	16X41E0004	BOLEM DURGA BHAVANI	MBA	B. Durga Bhavani
5	16X41E0005	CHANDANA SAI SINDHUJA	MBA	C. Sai Sindhuja
6	16X41E0008	DODDA KAMALAKAR	MBA	D. Kamalakar
7	16X41E0009	DOMA SANDEEP	MBA	D. Sandeep
8	16X41E0010	DRONAVALLI VENKATESWARA RAO	MBA	D. Venkateswara Rao
9	16X41E0011	GADU GANESH	MBA	G. Ganesh
10	16X41E0008	DODDA KAMALAKAR	MBA	D. Kamalakar
11	16X41E0013	GUDISINTI TEJASWINI	MBA	G. Tejaswini
12	16X41E0014	GUNTURU GOWTHAMI	MBA	G. Gowthami
13	16X41E0015	JONNA MANIKANTHA	MBA	J. Manikanta
14	16X41E0016	JUJUVARAPU SURENDRA BABU	MBA	J. Surendra Babu
15	16X41E0021	PADABUKKALA MAHESH	MBA	P. Mahesh
16	16X41E0022	PALLIKONDA MRUDULA	MBA	P. Mrudula
17	16X41E0023	PANTANGI MADHURI	MBA	P. Madhuri
18	16X41E0026	PRISCILLA SHARON TULLY	MBA	Priscilla Sharon Tully
19	16X41E0027	ROWTHU NAGA VENKATA RAMA KRISHNA PRASAD	MBA	R.N.V.R.K. Prasad
20	16X41E0028	SARASWATHI RAVI KIRAN	MBA	S. Ravi Kiran
21	16X41E0032	THATI HARIKA	MBA	T. Harika

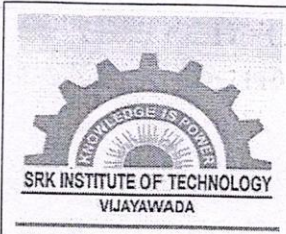


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22	16X41E0033	UNDRAGUNTA KARUNA BABU	MBA	U. Karuna Babu
23	16X41E0034	VANAPALA SIVA PUJITHA	MBA	V. Siva Pujitha.
24	16X41E0035	VANGARA SAI MOUNIKA	MBA	V. Saimeounika
25	16X41E0037	VINEESHA JAMMALAMADAKA	MBA	V. Jammalamadaka
26	16X41E0038	YARLAGADDA BHAVYA RAJESWARI	MBA	Y. Bhavya Rajeswari
27	16X41E0039	GANDAM SWAMY MANIKANTA	MBA	G. S. Manikanta
28	16X41E0040	CHAGANTI SAI RAM	MBA	G. Sai Ram
29	16X41E0044	INAMPUDI DHANASRI	MBA	I. DHANASRI
30	16X41E0045	KAPA BALA RAGHAVA	MBA	K. Bala Raghava
31	16X41E0046	NARRA GOWTHAM KIRAN	MBA	N. Gowtham
32	16X41E0047	PRAMEELA NATTALA	MBA	P. Nattala
33	16X41E0048	NIMMAKAYALA PRAVEEN KUMAR	MBA	N. Praveen Kumar
34	16X41E0049	PATHURI KIRAN	MBA	P. Kiran
35	16X41E0051	BONAGIRI AJAY	MBA	B. Ajay
36	16X41E0054	VALIVETI SRIKANTH	MBA	V. SRIKANTH


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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Program Report

Date: 20/10/2017

Name of the Program: **A One Day Seminar on "Feasibility Study as a tool for Entrepreneurial Success"**

Date/s: 18/10/2017

No. of Days: 01

Benefited to: Students of MBA Department

Number of Participants: 36 Students of MBA II Year.

Resource Person/s Details: **Dr. P. Adi Lakshmi,**

Professor,

PVP Siddhartha Inst of Tech, Vijayawada.

The Seminar on "**Feasibility Study as a tool for Entrepreneurial Success**" started with inauguration at 10Am after the Dr. N. Subramanyam, Head of MBA department introduction Speech. The guest was introduced by the HOD and the Seminar started with the basic definitions of Entrepreneur and the Success stories of Entrepreneurs of Dhirubhai Ambani, JRD Tata, Shiv Nadar..etc. And the highlighted points from the seminar are The dynamic nature of today's business environment has led to an increase in the risks and uncertainties that are faced by organizations. The growth in the degree of awareness of the customers has led to a dramatic increase in competition as more and more companies are now trying to cater to the needs of these customers. It has become crucial for businesses to outshine competition in terms of provision of value to its clients. Survival in the marketplace has become difficult, however, entering it is an entire different story. An absence of proper planning and forethought leads to the failure of entrants. The Resource person enlightens the students with various Feasibility study tools like Financial, Economical and Technical feasibility. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the different tools for Success of the Entrepreneurs.

Outcome of the Event: The students acquainted with the knowledge of various tools for Entrepreneurial Success.

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Coordinator

(EDC Cell)



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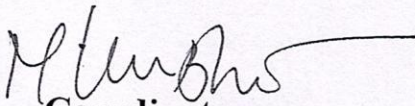
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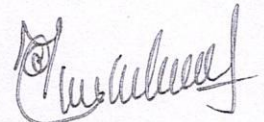
Date: 11/12/2017

CIRCULAR

The Entrepreneurship Development Cell (EDC) is organizing One Day Workshop on 13/12/2017 (Wednesday). The Topic is "Business Opportunities in Insurance Sector" and the Resource Person is **Mr . P. Sagar Kumar**, Area manager, Star Health and Allied Insurance Co Ltd. All MBA Students are instructed to attend the Workshop.

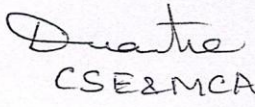
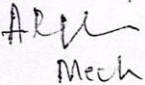

Coordinator





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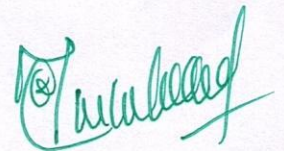

Principal

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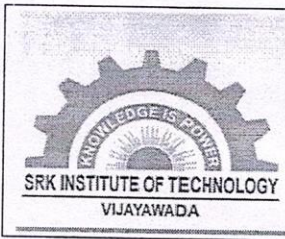
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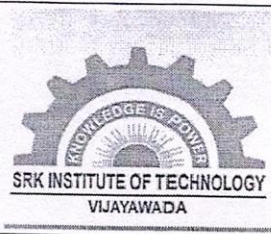
Academic Year: 2017-18

Year/Sem: II/I

Date: 13/12/2017

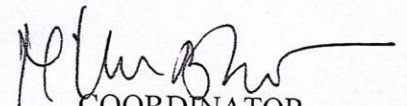
A One Day Workshop on "Business Opportunities in Insurance Sector"

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	16X41E0001	ANNE PRATYUSHA	MBA	A. Prathyusha
2	16X41E0002	BATTINA MADHURI	MBA	B. Madhuri
3	16X41E0003	BIYYAPU VIKAS KUMAR	MBA	B. Vikas Kumar.
4	16X41E0005	CHANDANA SAI SINDHUJA	MBA	C. Sai Sindheja
5	16X41E0006	DEEPTHI SOMAGANI	MBA	S. Deepthi
6	16X41E0007	DIRISINALA SURYANARAYANA	MBA	D. Suryanarayana
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25	16X41E0039	GANDAM SWAMY MANIKANTA	MBA	G. Swamy Mani Kanta
26	16X41E0040	CHAGANTI SAI RAM	MBA	C. Sai Ram
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31	16X41E0049	PATHURI KIRAN	MBA	P. Kiran
32	16X41E0051	BONAGIRI AJAY	MBA	B. Ajay
33	16X41E0054	VALIVETI SRIKANTH	MBA	V. Srikanth
34	16X41E0055	MALLELA SESA SAI VENU MANOHAR	MBA	M. Manohar


COORDINATOR

(EDC)



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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Program Report

Date: 15/12/2017

Name of the Program: **A One Day Workshop on "Business Opportunities in Insurance Sector"**

Date/s: 13/12/2017

No. of Days: 01

Benefited to: Students of MBA

Number of Participants: 34 Students of MBA.

Resource Person/s Details: **Mr . P. Sagar Kumar,**


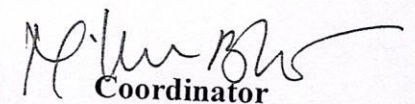
Area Manager,

Star Health and Allied Insurance Co Ltd

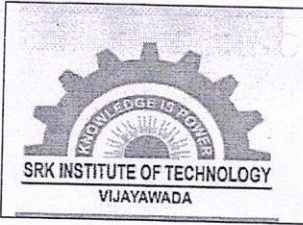
The Seminar on "Business Opportunities in Insurance Sector" started on 13/12/2017 with inauguration session at 10Am in the Seminar Hall after registration of the Candidates. The major objective of this seminar is to know the various Business Opportunities in Insurance Sector. The Resource Person, Mr . P. Sagar Kumar, Area manager, Star Health and Allied Insurance Co Ltd, started their session with the basics of the Insurance and its types called Life Insurance and General Insurance. This session provides an overview of the Insurance in the world and in particular to India. The Participants will also develop their knowledge on different Insurance companies in India and abroad and their policies with all details. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various Business opportunities. The student queries were answered by the resource person with examples. The event was ended with National Anthem.

Objective of the Event: To know the various Business Opportunities in Insurance Sector.

Outcome of the Event: The students are familiar with various Business opportunities and enhanced their knowledge with practical examples.



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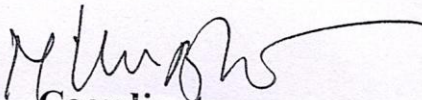


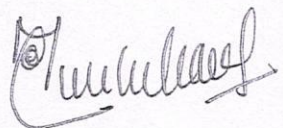
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ENTREPRENEURSHIP DEVELOPMENT CELL

Date: 12/12/2017


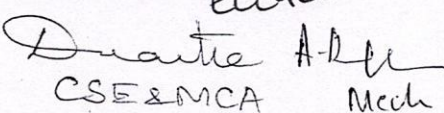
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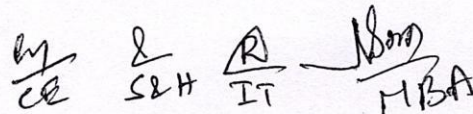



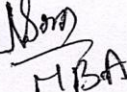
The Entrepreneurship Development Cell (EDC) is organizing One Day Seminar on 14/12/2017 (Thursday). The Topic is “Value Added Programme and Innovative Technology Management” and the Resource Person is Mr. Syed Basha, Director, Wright Tech Software solutions, Vijayawada. All MBA Students are instructed to attend the seminar.



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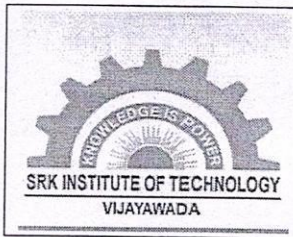

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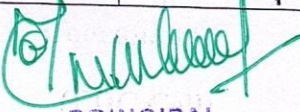
Academic Year: 2017-18

Year/Sem: II/I

Date: 14/12/2017

**A One Day Seminar on "Value Added Programme and Innovative
Technology Management"**

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	16X41E0001	ANNE PRATYUSHA	MBA	A. Pratyusha
2	16X41E0002	BATTINA MADHURI	MBA	B. Madhuri
3	16X41E0005	CHANDANA SAI SINDHUJA	MBA	Ch. Sai Sindhuja
4	16X41E0006	DEEPTHI SOMAGANI	MBA	S. Deepthi
5	16X41E0007	DIRISINALA SURYANARAYANA	MBA	D. Suryanarayana
6	16X41E0008	DODDA KAMALAKAR	MBA	D. Kamalakar
7	16X41E0010	DRONAVALLI VENKATESWARA RAO	MBA	D. Venkateswara Rao
8	16X41E0011	GADU GANESH	MBA	G. Ganesh
9	16X41E0013	GUDISINTI TEJASWINI	MBA	G. Tejaswini
10	16X41E0014	GUNTURU GOWTHAMI	MBA	G. Gowthami
11	16X41E0015	JONNA MANIKANTHA	MBA	J. Manikanta
12	16X41E0016	JUJUVARAPU SURENDRA BABU	MBA	J. Surendra Babu
13	16X41E0021	PADABUKKALA MAHESH	MBA	P. Mahesh
14	16X41E0022	PALLIKONDA MRUDULA	MBA	P. Mrudula
15	16X41E0023	PANTANGI MADHURI	MBA	P. Madhuri
16	16X41E0026	PRISCILLA SHARON TULLY	MBA	P. Sharon Tully
17	16X41E0028	SARASWATHI RAVI KIRAN	MBA	Saraswathi
18	16X41E0032	THATI HARIKA	MBA	T. Harika
19	16X41E0033	UNDRAGUNTA KARUNA BABU	MBA	U. Karuna Babu
20	16X41E0034	VANAPALA SIVA PUJITHA	MBA	V. Sivapujitha


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21	16X41E0035	VANGARA SAI MOUNIKA	MBA	V. saimounika
22	16X41E0037	VINEESHA JAMMALAMADAKA	MBA	V. vineesha
23	16X41E0039	GANDAM SWAMY MANIKANTA	MBA	G. swamy manikanta
24	16X41E0040	CHAGANTI SAI RAM	MBA	C. Sai Ram
25	16X41E0044	INAMPUDI DHANASRI	MBA	I. Dhanasri
26	16X41E0045	KAPA BALA RAGHAVA	MBA	K. Bala Raghava
27	16X41E0046	NARRA GOWTHAM KIRAN	MBA	N. Gowtham Kiran
28	16X41E0047	PRAMEELA NATTALA	MBA	N. Prameela
29	16X41E0051	BONAGIRI AJAY	MBA	B. Ajay
30	16X41E0054	VALIVETI SRIKANTH	MBA	V. Sri Kanth
31	16X41E0055	MALLELA SESA SAI VENU MANOHAR	MBA	M. Manohar

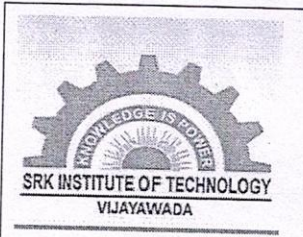

COORDINATOR

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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Program Report

Date: 16/12/2017

Name of the Program: **A One Day Seminar on "Value Added Programme and Innovative Technology Management"**

Date/s: 14/12/2017

No. of Days: 01

Benefited to: Students of MBA

Number of Participants: 31 Students of MBA.

Resource Person/s Details: **Mr. Syed Basha,**

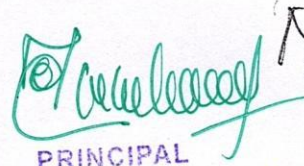
Director,

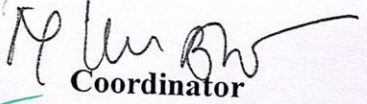
Wright Tech Software solutions, Vijayawada.

The Seminar on **Value Added Programme and Innovative Technology Management** started on 14/12/2017 with inauguration session at 10Am in the Seminar Hall after registration of the Candidates. The major objective of this seminar is to enhance the Computer Skills of the students which is main parameter to continue their business ventures. The Resource Person, Mr. Syed Basha, Director, Wright Tech Software solutions, Vijayawada, started their session with the basics of the Computer Applications. It provides an overview of the organisational dynamics in acquiring and transferring technologies to the market. Participants will also develop their legal, technical and negotiating skills to build innovation capacity in their organisation. Entrepreneur plays a key role in economic development of any country this can be possible by adopting the necessary technologies. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various new concepts. The student queries were answered by the resource person with examples. The event was ended with National Anthem.

Objective of the Event: To enhance the knowledge about Innovative Technology Management.

Outcome of the Event: The students are acquainted with loads of knowledge of Innovative Technology Management.


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Date: 12.02.2018

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It is here by informed that IPR CELL is going to organize A One day Seminar on "TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS" on 13.02.2018 by M. Venkateswara Rao, Associate Professor, Saradha institute of technology and management, Vijayawada. Hence all the students of IV B.Tech IT and ME are instructed to attend the seminar without fail in the ground floor seminar hall by 10:00 AM.

M. Venkateswara Rao
COORDINATOR
(IPR CELL)

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Academic Year: 2017-18

Year/Sem: IV/II

Date: 13/02/2018

INTELLECTUAL PROPERTY RIGHTS CELL

One day Seminar on "TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS"

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	14X41A0301	Pasupuleti Venkata Gopi	ME	Gopit
2	14X41A0303	Atluri Dinesh	ME	Dinush
3	14X41A0304	Pothireddy Lakshmi Reddy	ME	Lakshmi
4	14X41A0305	Nagiseti Naresh Babu	ME	Naresh
5	14X41A0306	Pathan Vali	ME	Vali
6	14X41A0315	Orsu Trinadh Babu	ME	O.Trinadh
7	14X41A0316	Pothuraju Ravindranath Sai	ME	P. Sai
8	14X41A0317	Golla George Sujeevan	ME	Sujeevan
9	14X41A0324	Faisal	ME	Faisal
10	14X41A0325	Eeti Pradeep	ME	Pradeep
11	14X41A0326	Gogulamudi Praveen Kumar	ME	G. Praveen Kumar
12	14X41A0332	Badeti Neeraj Sai Teja	ME	BN.S.T
13	14X41A0333	Irla Venkata Kalyan	ME	P. Venkat Kalyan
14	14X41A0334	Ch V Sai Pradeep Reddy	ME	ch.v.s Pradeep
15	14X41A0340	Yenne Venkata Krishna Sai	ME	Y. Venkat
16	14X41A0341	Pasupuleti Sai Bhargav	ME	P.S. Sai
17	14X41A0342	Ancha Naga Venkatesh	ME	A. naga venkatesh
18	14X41A0344	Dineesh	ME	Dineesh
19	14X41A0350	Bulla Deepak	ME	B. Deepak
20	14X41A0351	Perni Siva Ram	ME	Ram


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22	14X41A1202	A.Pranathi	IT	A. Pranathi
23	14X41A1203	C. Prabhu Teja	IT	C. Prabhu Teja
24	14X41A1204	Ch. Srilakshmi	IT	Sri Lakshmi
25	14X41A0355	Singamsetty Naga Syam Sarath Kumar	IT	S.N.S.SKUMAR
26	14X41A0356	Dasari Siva Naga Malleswara Rao	IT	D.S.N.Rao
27	14X41A0357	Allamsetti Raja	IT	A.R
28	14X41A0358	Shaik Abdulla Shariff	IT	S.A. Shariff
29	14X41A0359	Pentapati Naga Sailendra	IT	P. Naga Sailendra
30	14X41A0373	Dasari Venkata Sai Kishore	IT	D. Venkata Sai Kishore
31	14X41A0374	Bheemana Sai Venkat	IT	B. Sai Venkat
32	14X41A0375	Tangellamudi Harshit Babu	IT	T.H. Harshit
33	14X41A0376	Yadlapalli Dwarak Akhil	IT	Y. D. Akhil
34	15X45A0325	Puligadda Pardha Saradhi	IT	P. Saradhi
35	15X45A0334	Y. Mohan Krishna	IT	Y. Mohan Krishna

B.M. Lakshmi
COORDINATOR

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Academic Year: 2017-18

Date: 13/02/2018

INTELLECTUAL PROPERTY RIGHTS CELL

One day Seminar on "TRENDS AND DEVELOPMENTS OF INTELLECTUAL
PROPERTY RIGHTS"

S.No	Name of the faculty	Department	Designation	Signature
1	Mr.G.DurgaPrasad	ME	Asst. Professor	
2	Mr. P.RatnaBhaskar,	ECE	Asst. Professor	
3	Mr.Ch. Ambedkar	CSE	Asst. Professor	
4	Mrs. G. Srilakshmi,	IT	Asst. Professor	
5	Mrs.S.Kalpana	S&H	Asst. Professor	

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INTELLECTUAL PROPERTY RIGHTS CELL Date: 15.02.2018

PROGRAM REPORT

Name of program: One day Seminar on "TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS"

Date: 13.02.2018

Resource Person: Mr.M. Venkateswara Rao, Associate Professor Saradha institute of technology and management, phn no 9441129108

No. of faculty attended: 5

No. of Students attended: 35

Under the title of "TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS" a one day Seminar was organised by the IPR CELL. The Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by Mr.M. Venkateswara Rao, Saradha institute of technology and management under the title of TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS, Mr.M. Venkateswara Rao had described trends and developments of intellectual property rights. Students learnt about new advancements in IPR Mr.M. Venkateswara Rao also explained the new concepts in IPR. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about untouched field of IPRs.

OBJECTIVE OF THE PROGRAM:

To know the importance of trends and developments of intellectual property rights.

OUTCOME OF THE PROGRAM:

Students have known the importance of trends and developments of intellectual property rights.

Mr. M. Venkateswara Rao
COORDINATOR

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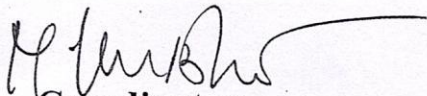
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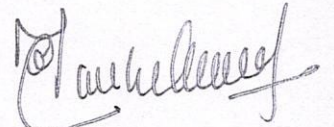
Date: 12/03/2018

CIRCULAR

The Entrepreneurship Development Cell (EDC) is organizing One Day Seminar on 14/03/2018 (Wednesday). The Topic is “**Impact of Gender on Developing Entrepreneurial Skills**” and the Resource Person is **Dr. B. Jayaprakash**, Associate Professor, PB Siddhartha College; Vijayawada. All MBA Students are instructed to attend the seminar.


Coordinator

(EDC Cell)

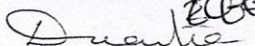



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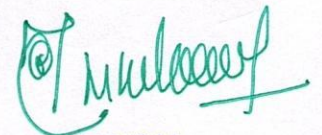

IT


MBA

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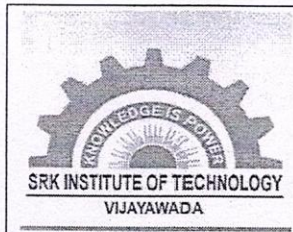


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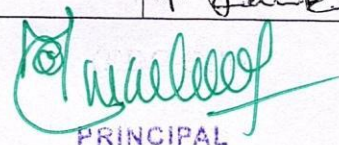
Academic Year: 2017-18

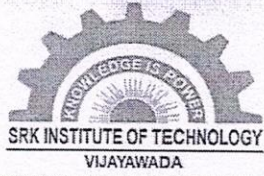
Year/Sem: II/II

Date: 14/03/2018

**A One day Seminar on "Impact of Gender on Developing
Entrepreneurial Skills"**

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPART MENT	SIGNATURE
1	16X41E0001	ANNE PRATYUSHA	MBA	A. Pratyusha
2	16X41E0002	BATTINA MADHURI	MBA	B. Madhuri
3	16X41E0003	BIYYAPU VIKAS KUMAR	MBA	B. Vikas Kumar
4	16X41E0004	BOLEM DURGA BHAVANI	MBA	B. Durga bhavani
5	16X41E0006	DEEPTHI SOMAGANI	MBA	D. Somagan
6	16X41E0007	DIRISINALA SURYANARAYANA	MBA	D. Surya Naraya
7	16X41E0008	DODDA KAMALAKAR	MBA	D. Kamalakar
8	16X41E0009	DOMA SANDEEP	MBA	D. Sandeep
9	16X41E0012	GOGULAMUDI CHAITANYA CHANDRA KUMAR	MBA	G. Chaitanya
10	16X41E0013	GUDISINTI TEJASWINI	MBA	G. Tejaswini
11	16X41E0014	GUNTURU GOWTHAMI	MBA	G. Gowthami
12	16X41E0015	JONNA MANIKANTHA	MBA	J. Manikanta
13	16X41E0017	KADIYALA PRATHYUSHA	MBA	K. Prathyusha
14	16X41E0018	KARANI VENKATA LAKSHMI	MBA	K. Venkata lakshmi
15	16X41E0019	MAJJI LAKSHMANA RAO	MBA	M. Lakshman Rao
16	16X41E0022	PALLIKONDA MRUDULA	MBA	P. Mrudula
17	16X41E0023	PANTANGI MADHURI	MBA	P. Madhuri
18	16X41E0024	PENUMUDI RAMA LINGESWARA RAO	MBA	P. lingeswar rao
19	16X41E0025	PHIRAMPALLI RAM BABU	MBA	P. Ram Babu


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20	16X41E0028	SARASWATHI RAVI KIRAN	MBA	S. Ravi Kumar
21	16X41E0029	SEERAM TEJASWI	MBA	S. Tejaswi
22	16X41E0032	THATI HARIKA	MBA	T. Harika
23	16X41E0033	UNDRAGUNTA KARUNA BABU	MBA	U. Karuna Babu
24	16X41E0034	VANAPALA SIVA PUJITHA	MBA	V. Siva Pujitha
25	16X41E0036	VARIGANJI RAMYA	MBA	V. Ramya
26	16X41E0037	VINEESHA JAMMALAMADAKA	MBA	V. Jammalamadaka
27	16X41E0038	YARLAGADDA BHAVYA RAJESWARI	MBA	Y. Bhavya Rajeswari
28	16X41E0040	CHAGANTI SAI RAM	MBA	Sai Ram
29	16X41E0042	GONDI VASANTHA NAGA MALLESWARI	MBA	G. V. N. Malleswari
30	16X41E0044	INAMPUDI DHANASRI	MBA	I. Dhana Sri
31	16X41E0046	NARRA GOWTHAM KIRAN	MBA	N. Gowtham Kiran
32	16X41E0047	PRAMEELA NATTALA	MBA	P. Nattala
33	16X41E0049	PATHURI KIRAN	MBA	P. Kiran
34	16X41E0051	BONAGIRI AJAY	MBA	B. Ajay
35	16X41E0055	MALLELA SESA SAI VENU MANOHAR	MBA	M. S. Sai Venu Manohar
36	16X41E0056	PULI GHAN	MBA	P. Ghan

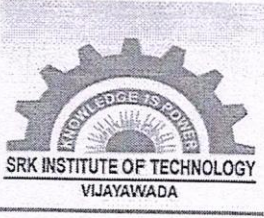

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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Program Report

Date: 15/03/2018

Name of the Program: **A One Day Seminar on “Impact of Gender on Developing Entrepreneurial Skills”**

Date/s: 14/03/2018

No. of Days: 01

Benefited to: Students of MBA Department

Number of Participants: 36 Students of MBA.

Resource Person/s Details: **Dr. B. Jayaprakash,**

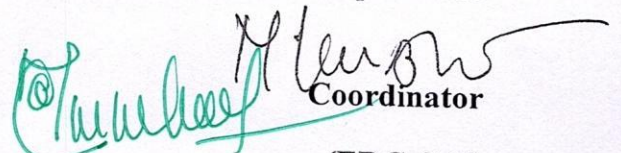
Associate Professor,

PB Siddhartha College, Vijayawada

The One Day Seminar on “**Impact of Gender on Developing Entrepreneurial Skills**” started with inauguration at 11Am after the Dr. N. Subramanyam, Head of MBA department introduction Speech. The guest was introduced by the HOD and the Seminar started with the basics of Gender bias. And the highlighted points from the seminar are The percentage of female entrepreneurs is far below the level of males, although it has increased over the past several years. Educational institutions are generally looked upon with interest, nevertheless, university itself is also a complex equation. First, because of the variability between education fields and occupational interests, and second, because of group differences within them. The resource person further explained the factors influencing the Gender bias: The Role of Cognitive & Skill Factors, the role of Environmental Factors, the Role of motivational Factors. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the Role of SSE’s in solving Unemployment problems.

Outcome of the Event: The students familiar with how the Small Scale Enterprises are solving Unemployment Problems.


Coordinator
(EDC Cell)

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